

BYD Megastore Tour

Wednesday 5th of August 2026

On Wednesday the 5th of August around 30 My Car Club NSW members gathered at the impressive BYD Megastore in Alexandria for an exclusive look into the future of automotive technology. Given BYD's rapid rise, now ranking 6th globally among automakers and holding the outright number 2 sales spot in Australia behind Toyota for four consecutive months, expectations were high, and the event certainly did not disappoint.



Upon arrival our group was warmly greeted by two young energetic sales representatives who were genuinely excited to host our club. The event kicked off with an outstanding and highly informative presentation detailing BYD's expanding product lineup and its vision for the evolving Australian EV landscape. Our members, never ones to hold back, posed a flurry of technical and detailed questions. The hosts handled every inquiry with impressive expertise, proving to be exceptionally knowledgeable about both the nuts and bolts of their vehicles and the broader market shift!



Following the presentation members were invited to explore the expansive showroom floor. Having the freedom to sit behind the wheel, examine the fit and finish and to pop the bonnets to inspect the electric drivetrains allowed everyone to get an up-close appreciation for BYD's engineering. The staff remained right by our side throughout offering further insights into everything from battery architecture to daily usability.

To round off the event a certificate of appreciation was presented to our hosts!



To round off a fantastic morning the group strolled over to the nearby BYD Cafe for lunch, and over great food and coffee the lively chit-chat continued.

With a fantastic turnout and a thoroughly engaging host team, it was a memorable, highly informative day out for our club. A massive thank you to everyone who attended and to the team at BYD Alexandria for putting on such a welcoming showcase!

Once again thanks must go to all our contributors.

Ed.